

Show your love of Collingwood Downtown! Contest

THE "Show Your Love of Collingwood Downtown" CONTEST (THE "CONTEST") IS INTENDED TO BE CONDUCTED IN ONTARIO ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE ONTARIO LAW. THE CONTEST IS OPEN TO LEGAL RESIDENTS OF ONTARIO ONLY. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN ONTARIO OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "CONTEST RULES").

1. **ELIGIBILITY.** To be eligible for this Contest, an individual must:

- be a legal resident of Ontario;
- be of the age of majority in Ontario or older at time of entry;

Employees of the Downtown Collingwood BIA, (collectively, the "Sponsors"), their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, and the household members and/or the immediate family of any of the above, are not eligible to participate in the Contest.

Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. Sponsors reserve the right, in their sole discretion, to disqualify any entrant should any entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. **CONTEST PERIOD.** The Contest begins at 5 p.m. Eastern Daylight Time ("EDT") on March 25, 2020 and closes at 12 a.m. EDT on April 14, 2020 (the "Contest Period").

3. **HOW TO ENTER.**

- Email us a review of your favourite business in Downtown Collingwood and you will be entered in a draw for a chance to win a gift card to that business.
- Please email your review to sball@collingwooddowntown.com
- One review per person per weekly contest; Review must be 100+ words
- All Reviews or excerpts submitted as part of the contest may be posted on the reviewed business' and Collingwood Downtown's Facebook/Instagram and website, and on mycollingwood.ca. First name only of winner will be included in the postings.
- Weekly Winners will be announced Wednesday April 1st, Wednesday April 8th, and Wednesday April 15th. Each week's submissions are due by the Tuesday before at midnight.

- Reviews must be of a Collingwood BIA business; business listings can be found on at www.collingwooddowntown.com
- There is no purchase necessary to enter the Contest.

4. PRIZE

- Three prizes are available each week of the contest – First \$300 Gift Card, Second \$200 Gift Card, Third \$100 Gift Card. Winning entries will be selected weekly starting April 1st, 2020.
- Prizes will be distributed within 14 days after the Prize Winners have been successfully contacted by the Sponsors, and have acknowledged compliance with the Contest Rules.
- Prizes must be accepted as awarded.

5. ODDS OF WINNING

- The odds of winning one of the three prizes depends on the number of eligible entries received.

6. WINNER SELECTION

- Each week, one (1) Grand Prize Winner and two (2) Other Prize Winners will be selected by the Sponsors.
- The Grand Prize winner and two Other Prize Winners will be notified by email no later than 5 days after the contest draw and must respond within ten (10) business days of notification to the contact number provided in the notification email. In order to win, the selected entrant will have to answer, unaided, a time limited, arithmetical, skill-testing question posed during a telephone interview, in person or by mail. If the selected potential Winners do not respond in accordance with the Contest rules or the selected potential Winners do not comply with the Contest rules, he/she will be disqualified and will not receive the Prize and another potential Prize Winner may be selected in the Sponsors' sole discretion. Sponsors are not responsible for the failure for any reason whatsoever of selected potential Prize Winners to receive notification or for Sponsors to receive a selected potential Prize Winner's response.

10. **LIMITATION OF LIABILITY.** Sponsors assume no responsibility or liability for lost, late, misdirected or incomplete Entries, notifications, responses, replies or any Release, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Website, the Downtown Collingwood BIA.

11. **CONDUCT.** By entering this Contest, entrant agrees to be bound by these Contest Rules, which will be posted at the Downtown Collingwood BIA website throughout the Contest Period.

12. **PRIVACY / USE OF PERSONAL INFORMATION.** By participating in the Contest, entrant: (a) grants to the Sponsors the right to use his/her name, phone number, address, and e-mail address (“Personal Information”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Prize Winners; (b) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media, without further compensation unless prohibited by law;

13. **LAW.** These are official Contest Rules. This Contest is subject to applicable provincial and municipal laws and regulations. These Contest Rules are subject to change without notice in order to comply with any applicable provincial and municipal laws. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.