

HELLO, I'M PENNY SKELTON

REQUESTING YOUR VOTE TO BIA BOARD !

2014-2018

2014— Elected to board – BIA

Portfolios - Parking & Bylaw

- Long Range Planning

2015 - Elected Vice Chair

2016-2018—Elected Chair Board

Successes 2014-2018

-development of Veteran Banner

Program in partnership with

Legion Branch 63

-BIA donation of WWW1 benches

To Cenotaph on behalf of BIA

-HR review of staff and board

positions

Began my term as a retailer (of 47

years) retired 2 years into my

term and respecting the BIA by-

laws, became the representative

for

Trott's Sports Excellence



Over the last 4 years I have learned a lot about the BIA both internally (office) and externally (our members). We have had some great successes and a few not so successful projects.

Some of my GOALS for next 4 years

1. Communication—plan & host at least 4 member meetings per year—share plans and receive feedback. Develop strategy to request input from all members when new opportunities arise—prior to Board approval
2. Hire part time person to handle social media, database management , create & distribute promotional materials
3. Finalize plans for new program—Façade Improvement Grants —budgeted for 2019—criteria TBD by new board

QUESTIONS—LET`S TALK (705) 444—4900 (cell)

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