



**Sarah Harrison**  
**Owner of *Coriander* & *Bright Light Retail Coach***

As the owner of *Coriander*, I am excited to throw my hat into the ring as a candidate for the Collingwood BIA. I opened *Coriander* in Collingwood 4 ½ years ago as my second store. What had seemed at the time to be an impulsive experiment has proved to be a most positive life changing decision, both for myself and everyone in our company. What an amazing town in which we all have the privilege of living, raising our families and running our businesses. Collingwood has strengths that are unmatched in any other location in Southern Ontario. If chosen to serve on the BIA for the next four years, I would work hard to keep our standards high and to continue to make Collingwood a destination like no other.

Our original *Coriander* store in Guelph will be celebrating its 19<sup>th</sup> anniversary this year. Over the course of that time, I have worked extensively with the Guelph BIA, both on the Board and as a committee member. I know how much work board members do to help run a successful downtown and I am committed to helping the Collingwood BIA any way I can.

As a retail coach, I have the privilege of working with other independent retailers across Canada and helping them grow their business to become the very best they can be. It is a hugely rewarding process and I can honestly say that I learn so much from both my clients and my peers in this space. I would bring this depth of experience with me if elected as a Board member.

Please feel free to contact me directly with any questions. Thank you for your consideration.