My name is Paul Feather and I want to thank you for taking the time to read this.

I've decided to run for a position on Collingwood's BIA because I'm a business owner and property owner/landlord on Hurontario St.
This means I'm present in our downtown every day, working hard to succeed (as I know the rest of you are) and stand out, attracting new customers and repeat customers to my business and Collingwood as a whole.

This thriving community is SO important to myself and my family, our success depends on how well the community does and of course the downtown core, historic district and BIA are central components to that.

Here are a few points which I believe illustrate my strengths and goals, I'm hoping you'll see why I'd be an asset to the BIA

- Hard worker, I'm not afraid to put the time in to get the job done right.
- Budget conscious, I know the value of a dollar and what your time and money means to you.
- Innovative and creative, thinking outside the box is a strength I have. I am an ideas kind of person.
- Listening and understanding, although I have a voice, a conversation is 50% listening!
- Fresh eyes, although we've lived in the community almost 5 years now, I clearly remember what it was like discovering Collingwood for the very first time. First impressions are SO important to our continued and collective successes.
- 25 years of business experience and entrepreneurship.
- Leadership, I'm a father and employer and I believe in creating opportunities for people and dealing in fairness without bias. I'm a forward thinker and I know if you pay people well and treat them even better, you're surrounding yourself with positive people who care and want to support and succeed.

Thanks again for your time!

Paul Feather

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