



My name is Meghan Berofsky and I own Blue Mountain Vacuum Centre alongside my husband, Andrew. We fell in love with Collingwood while visiting my parents almost every weekend. The decision to purchase our own business (Blue Mountain Vacuum Centre) was not a difficult one as it gave us an opportunity live in such a vibrant community with an amazing downtown. And so, we moved to the area 8 years ago after purchasing our wonderful store. We are the proud owners of Blue Mountain Vacuum Centre, the building in which we reside and live within minutes of our store.

During our 8 years, we have worked hard to grow our business. My husband and I have had many opportunities to become involved in the community. We are members of the Collingwood Chamber of Commerce, The Canadian Federation of Independent Businesses, and we have belonged to several other networking groups (such as Business Networking International). Being involved with the community as a business owner, patron, and overall member is extremely important. As such, I have volunteered with the Hospital Foundation and have enjoyed supporting other local charities by donating time and vacuums to numerous fund raisers.

Our business has been able to thrive in Collingwood downtown and my goal is to see the downtown continue to grow and be successful so that we all can be successful members of this amazing community. If we all work together we will all benefit. Big decisions are going to have to be made as our population is growing and “the times are a changing”. I want to help make reasonable, responsible choices that will continue to help our downtown core thrive. We want everyone to feel welcome and come downtown to enjoy a meal, buy a gift, new shoes, clothes, vacuums etc or just mingle with new and old friends. I want a downtown that says and means “Welcome”.

I feel my ties to the community make me an excellent candidate for the Downtown BIA Board of Management. Please support me in the upcoming election.