

Dear Fellow Collingwood Downtown Business Improvement Area members.

My name is Bradley Green and I am the Administrator of Tracks Employment Services at 50 Hume Street.

For the past seven years (2011-2018) I have the honour as serving as a member of the Board of Management of the Collingwood Downtown Board of Management. I am seeking a third term as a member of the Board.

Over the past seven years I have had the honour of serving at as Board Chair for 3 years, 2013-2015. In addition to serving as Board Chair I have chaired the decorating committee, 2011 to 2014 and the chair of Events and activities committee, 2014-2018. I worked to restore and re-implement the banner program and added lighted ground based Christmas décor to enhance the ambiance of the Downtown.

As the events and activities chair I have worked with staff and volunteers to expand and enhance existing Downtown Events such as the Farmers Market, expand the Frozen in Time Ice Sculpture Festival and oversaw the very popular annual Local Live Lunch series!

I would like to continue to build upon the successes of the previous boards.

While the BIA has a close working relationship with the Town of Collingwood work needs to be done so that the interests of BIA members are considered when private, third party events are allowed in the Downtown. The interest of the Town and the downtown businesses do not necessarily coincide and more must be done to limit any impact of Downtown businesses during these events.

I have 30 years' experience working with government and managing limited financial resources to achieve success. I am currently working with both the Governments of Canada and Ontario on a variety of programs and projects. I have also worked with the Ontario Trillium Foundation, private foundations and the private sector to initiate and operate programs in our community. I hope that over the past four years that I have been able to assist with the various grant applications that Collingwood Downtown has submitted and funding it has secured.

The Board of Management must balance the many conflicting opinions and desires of some 400 property owners and business people located in the BIA District. It is a balancing act that one does not truly appreciate until you have worked with the Board.

While I believe that the Board accomplished much, there are items left undone and new projects and directions to journey.

I would appreciate the opportunity to add continuity and context to the new board as well as supporting an area where I have worked since 1984 and shopped in all my life!

[bradley@tracks.on.ca](mailto:bradley@tracks.on.ca)