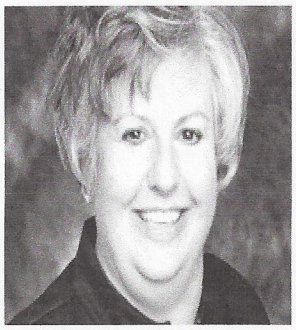

February 2, 2015

Fellow Members of the B.I.A ,

My name is Penny Skelton and I co-own Crow's Nest Books & Gifts/Skelton Galleries Limited with my mother Joan. We are a family run business which opened at 239 Hurontario Street on June 1, 1969.

I decided to let my name stand for the Board of Directors of the B.I.A. for the term 2014-2018 for several reasons.I was on this Board previously in the early 1980's and now feel that it is time to actively participate with our business association again.

I have often joked that we are members by virtue of ' taxation by location'. However, Boards of Management often are left to manage budgets, staff , programs and communications with little thanks. So, personally , I would like to thank the entire last Board of Directors who listened to concerns and worked diligently to stay focused on the achievable goals of the association. As an association , we cannot do everything but we must listen to our members. I believe in becoming involved in our community. In the past, as a volunteer I have chaired the B.M.F.A. , the Parks, Recreation and Culture Advisory Committee and am currently a volunteer with Rogers TV #53(Collingwood) with a one hour dialogue show featuring issues and organizations that impact this area.

My platform is simple, I would like to continue expanding on the building blocks of the previous board. 1. Communication 2. Member Involvement 3. Promotion& Publicity of our entire Business Area 4. Programs & seasonal activities.Also, review what is working and what isn't!

We have a fabulous association which achieves multiple successes throughout the year. I think that we need some ' fresh eyes' to help take this organization to the next level! Therefore, please consider marking my name, Penny Skelton, when you receive your ballot package.Any questions, feel free to contact me (705) 445 - 1900 email: skeltongalleries@rogers.com

THANKS FOR YOUR CONSIDERATION

REMEMBER TO VOTE

Penny