

2013 COLLINGWOOD DOWNTOWN BIA BUDGET

REVENUE

Levy	412,000.00
Expense Recoveries	4,500.00
Farmers' Market	11,000.00
Grants – Federal	7,200.00
Grants – Other	800.00
Special Activities / Events	29,500.00
TOTAL REVENUE	<u>465,000.00</u>

EXPENSES

Future Planning	3,000.00
<i>New Initiatives</i>	2000.00
<i>Consultant/Legal Fees</i>	1000.00
Capital Expenditures	25,000.00
<i>Christmas Decor</i>	25000.00
Promotion	101,500.00

Please note that this total expenditure is offset by Revenues shown in various Revenue accounts above. Total Budgeted Revenues apportioned to Promotion Budget is \$40,700; resulting in a net expenditure from the BIA levy for this portfolio of \$60,800.

Budgeted revenues shown in brackets below each line item

<i>Special Events</i>	95000.00
<i>Winter Carnival</i>	2500.00
<i>Easter Egg Hunt</i>	1000.00
<i>Mother's Day</i>	500.00
<i>Local Live Lunch</i>	2500.00
<i>Collingwood Festival for Canada</i>	15000.00
<i>Budgeted Revenues</i>	<i>(9700.00)</i>
<i>Blues Brews & BBQ / Tall Ships</i>	12000.00
<i>Budgeted Revenues</i>	<i>(2000.00)</i>
<i>Thanksgiving</i>	2500.00
<i>Black Harvest</i>	1000.00
<i>Christmas Launch/Santa Visits</i>	8000.00
<i>Budgeted Revenues</i>	<i>(5000.00)</i>
<i>Ice Sculpture Festival</i>	45000.00
<i>Budgeted Revenues</i>	<i>(20000.00)</i>
<i>New Event Development</i>	5000.00
<i>Elvis Festival</i>	2500.00
<i>Farmers' Market</i>	4000.00
<i>Budgeted Revenues</i>	<i>(4000.00)</i>

Marketing	71,000.00
<i>Creative Development</i>	6000.00
<i>Media Campaign – Print</i>	35000.00
<i>Media Campaign – Radio</i>	15000.00
<i>Brochures/Rack Cards/Signage/Bags</i>	13000.00
<i>Reserve</i>	2000.00
Decorating	31,400.00
<i>Flowers / Seasonal Decorations</i>	16400.00
<i>Installations</i>	15000.00
Communications	3,000.00
<i>Member Newsletters</i>	500.00
<i>Member Meetings/Welcome Program</i>	1000.00
<i>Website Updates</i>	1000.00
<i>Website – Member site</i>	500.00
Maintenance	19,000.00
<i>Town/BIA Partnership</i>	15000.00
<i>Sound Contract</i>	500.00
<i>Supplies</i>	1000.00
<i>Collus Charges</i>	2500.00
Administration	25,000.00
<i>Rent</i>	12000.00
<i>Utilities</i>	2000.00
<i>Photocopier Lease</i>	1500.00
<i>Office Equipment/Supplies</i>	4000.00
<i>Telephone / Internet</i>	2500.00
<i>Professional Development (Directors/staff)</i>	1500.00
<i>OBIAA</i>	1500.00
Wages/Benefits	100,000.00
<i>Full Time Wages</i>	66000.00
<i>Full Time Benefits</i>	10000.00
<i>Part Time Wages/Benefits</i>	24000.00
<i>Apportioned to the following:</i>	
<i>Maintenance/Decorating</i>	7000.00
<i>Special Events</i>	7000.00
<i>Farmers Market Coordination</i>	7000.00
<i>Administration</i>	3000.00
Board Reserve Fund	20,000.00
Debenture Payment	66,100.00
<i>TOTAL EXPENSES</i>	<u>465,000.00</u>